

Hotel Resilient Certifications



Making hotels more resilient

Hotel Resilient Certifications, emerged from the Hotel Resilient Initiative under the Global Initiative for Disaster Risk Management implemented by the Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH and funded by the German Federal Ministry for Economic Cooperation and Development (BMZ) in partnership with the United Nations Office for Disaster Risk Reduction (UNDRR) and the Pacific Asia Travel Association (PATA). This initiative was a response to the findings of the Global Assessment Report (GAR) 2013, which stated that many hotels and resorts lack the know-how, resources and systems to reduce their risks and prepare for disasters (United Nations, 2013).

As a scientific benchmarking and certification company based in Germany, the mission of Hotel Resilient Certifications is to be the definitive resource to the global hospitality industry in preparing it for crises like pandemics, natural disasters and climate change by bringing together cutting-edge risk analytics and technology-based resilience solutions. The mission of Hotel Resilient is to support hotels and destinations become more resilient. By doing so, Hotel Resilient enhances guest safety and business continuity, and contributes to the resilience of local communities, destinations and national economies that rely on tourism.

Recent Hotel Resilient Research Activities

- **Collaboration with University of Applied Sciences in Cologne** (Technische Hochschule Köln) in co-advising research topics, including “Comparison of COVID-19 Protocols across Germany, Austria and Switzerland region” and “COVID-19 and Disaster Scenarios: Impacts on Evacuation and Water Usage”
- **EU-funded Horizon 2020 research project MYRIAD** which will lead to the development of a **standardised framework for multi-hazard risk management with a key focus on Hotels and Tourism**, allowing tourism stakeholders to assess dynamic multi-hazard risks and support them in finding effective Disaster Risk Reduction and Climate Change Adaptation solutions.
- **German Federal Ministry of Education and Research (BMBF) research project MYrisk** to develop new protocols and tools to ensure safe evacuation and assess disaster resilience of accommodation services in Myanmar.
- In a project funded by the **German Committee for Disaster Reduction (DKKV)** and commissioned by German Agency for International Cooperation (GIZ), a number of technical assistance services were provided by Hotel Resilient to support the tourism industry in Sri Lanka, Palestine and Ecuador addressing the COVID-19 crisis.

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